



مؤتمر فلسطين للاستثمار

Palestine Investment Conference

Bethlehem, May 21-23 2008

*You can do business
in Palestine*

PARTNERS WITH



شركة فلسطين للتنمية والاستثمار المحدودة (باديكو)
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Introduction:

PIC-Palestine-2008 is a milestone event serving as the introduction to investment opportunities in Palestine for the Palestinian Diaspora, the Arab business community, and other regional and international investors. The Conference is a platform to discuss investment opportunities, forge genuine partnerships between the Palestinian and the international business communities, and to showcase the ongoing efforts of the Palestinian public sector to foster an enabling environment for private sector growth development.

This Conference was inspired by the international donor community's December 2007 commitment to a comprehensive three-year development and rehabilitation plan for Palestine. At this historic event, parties combined to pledge \$7.7 billion toward the social and economic development of Palestine. Building upon this foundation, the Palestinian private and public sectors have joined together to showcase the diverse investment opportunities available to regional and international partners.

PIC-Palestine-2008 Vision:

To improve the economic and social living standards in Palestine through increased investment in the Palestinian economy, enabled by a strong partnership between the public and private sectors. The Conference will launch a process of continuous improvement of the local business environment and promote investment in the many diverse sectors of the Palestinian economy.

PIC-Palestine-2008 Message:

Palestine opens its doors to all friends, concerned individuals and interested parties for their contribution to and support of the development effort in Palestine. The message is simple: "You can do business in Palestine."

PIC-Palestine-2008 Conference Objectives include:

- Showcasing business opportunities and projects ready for launching;
- Demonstrating the high-level political commitment of the Palestinian Authority to investment-led growth of the Palestinian economy;
- Educating and informing potential investors regarding the local investment climate;
- Challenging popular perceptions about doing business in Palestine;
- Promoting promising investment opportunities in a variety of economic sectors;
- Presenting the business success stories of Palestine;
- Creating linkages between Palestinian and international businesses;
- Initiating an ongoing dialogue between the Palestinian Government, the Palestinian business community, and international investors; and
- Building momentum for the removal of barriers that hinder partnership between Palestinian businesses and the international business community.

PIC-Palestine-2008 Organization:

The Palestinian National Authority, represented by the President, the Prime Minister, and Government, has placed a high priority on this event. To this end, a Steering Committee was formed to oversee the organization of the Conference and ensure its success. This committee is chaired by the Minister of National Economy and includes Government ministers and a cross-section of the Palestinian private sector. The Steering Committee is supported in its efforts by several international and local working groups.

Program for Accompanying Persons:

Tours to historic & cultural sites are available. For further details, please see www.pic-palestine.ps.

Parallel Event:

“The Best of Palestine”, an exhibition showcasing national industries, business success stories, and Palestinian culture will run throughout the Conference.

Location:

The Conference will be hosted at the Intercontinental Jacir Palace and the Convention Center in Bethlehem, Palestine.

PIC-Palestine-2008 Access:

The Conference will work with the Palestinian National Authority to facilitate entry and ease of access for all participants in accordance with international guarantees and agreements.

For more information or to express your interest in participation, please visit our website at www.pic-palestine.ps or contact the Conference office by the phone at (+970 or +972) 2 295 8418 or by email at info@pic-palestine.ps.

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SPONSORS



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